

WHAT IS LET'S DETROIT ?

Regional businesses say their top challenge is attracting talent. Let's Detroit was created by talent - for talent to address the region's talent pipeline and keep young professionals in Southeast Michigan.

Let's Detroit engages talent through personal interactions, including:



Connecting people through texting, social media, and networking



Showcasing regional events and things to do



Promoting opportunities to make an impact in the community

HOW YOUR BUSINESS CAN BENEFIT FROM LET'S DETROIT

- Share your company's culture and career opportunities with young, diverse talent
- Reward high-performing young professionals through the Let's Detroit Ambassador program
- Integrate Let's Detroit with your company's recruiting strategy
- Increase corporate diversity and inclusion efforts by reaching a young, diverse audience
- Gain exclusive networking opportunities with job seekers

Contact Jim Connarn at **313.596.0391** or **jconnarn@detroitchamber.com** to learn more.